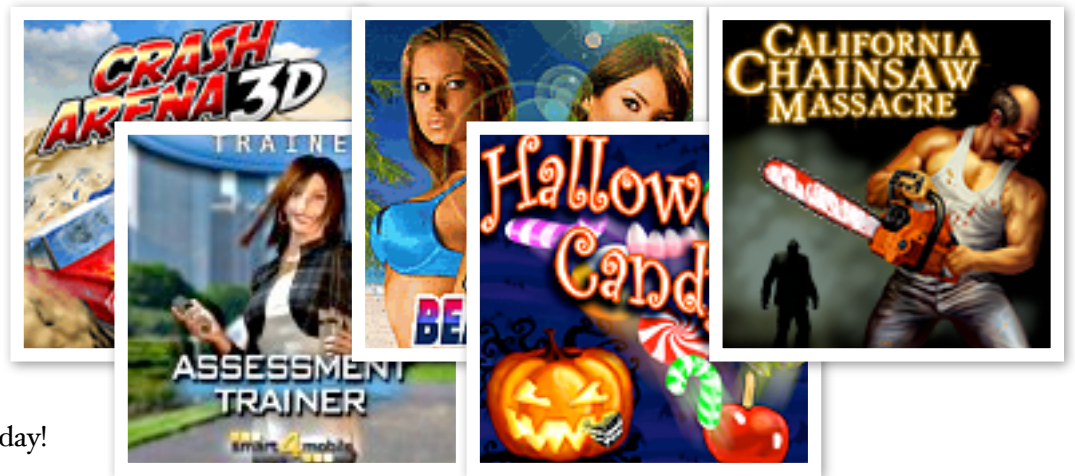


Monetizer360°

Instant monetization of your content!

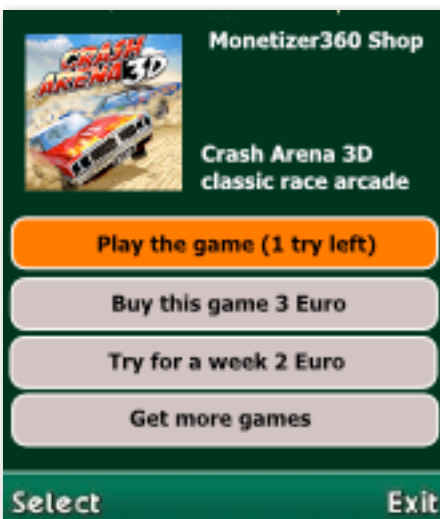
Abstract

Have many free Java games and applications? Looking for ways how to earn extra cash selling them? **Monetizer360** is the right solution for you, offers instant monetization with almost no extra effort for you. Start selling your content today!



How it works

Monetizer360 mobile software wraps around Java game (J2ME midlet), the wrapping is done when a game is uploaded to Monetizer360 server. After that it is ready for distribution over the air. You will be able to download and install it exactly the same way as all other Java games. Once the application is installed and launched you will see Monetizer360 *landing page*. There you will have an option to buy the game or try it free of charge. If **Buy** is selected you will be redirected to the payment gateway.

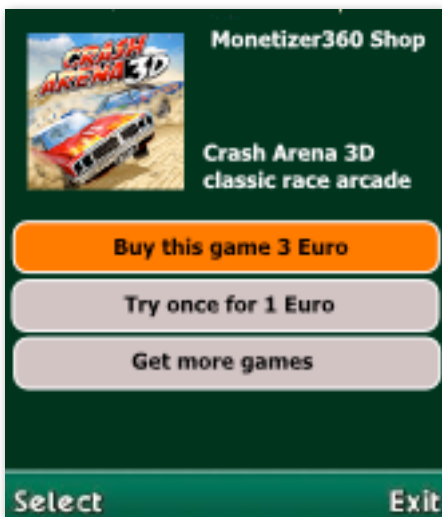


Landing page, first game load

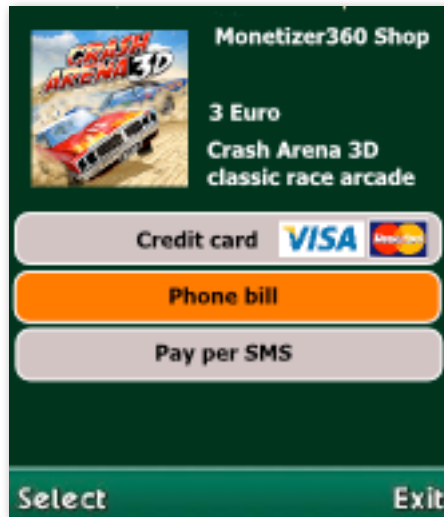


Play game selected, game starts

Games can have several trial runs, after your trials have been all used up, you will not get **Play** option. Instead, the following screen show up.



All trials used, you must pay now



Payment gateway, shows billing options



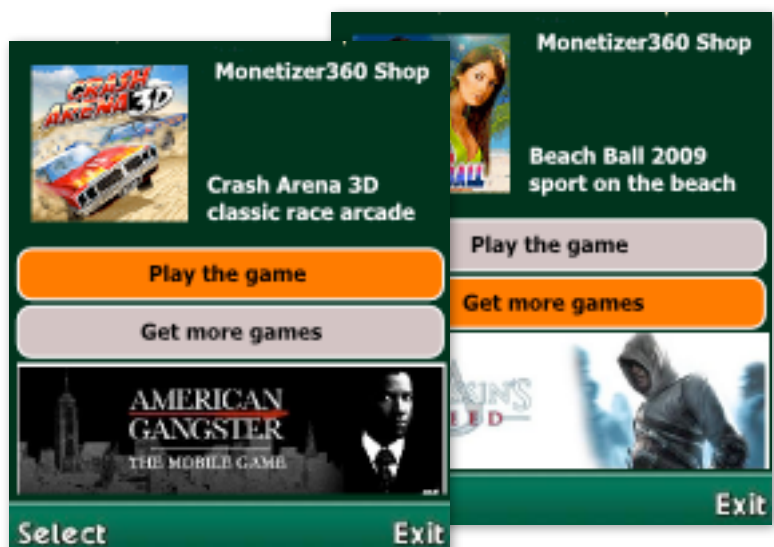
You paid the game, game starts

Features at a glance

- Instant monetization of your J2ME mobile games.
- No need to have the source code of J2ME games.
- Fully branded solution, may show your logo and provide links to your Application Store.
- Various options for content sales: **Try before you buy**, **Buy this game**, **Buy for 3 days**, **Buy for a week**.
- Several payment options available, credit card, premium SMS, direct billing (MSISDN needed).
- Possibility to show promotions on start-up of ANY game.
- Server front-end for content upload, management and usage statistics tracking.
- Extremely low on disk footprint.
- Absolutely transparent to the end user, very nice UI experience.

Extras

Promote your games with **Monetizer360!** Landing page can show promotions about other games you have on sale in the Application Store. Show promotional images, text and even videos!














Supported devices









Nokia	Most Series40, Series60 devices	Example: Nokia N95, N97, 6600i, 2700, 5500 etc.
SonyEricsson	JP5, JP6, JP7, JP7 phones	Example: Satio, Aino, C702, K550, K320, W800, K750
Samsung	Most JAVA™ MIDP 2.0 and Series60	Example: SGH-G600, SGH-F700, GT-S3650, GT-I7110
LG	Most JAVA™ MIDP 2.0	Example: LG BL40, KM900 Arena etc.

Monetizer360 management dashboard

- Manager content online. Add, delete, edit content items.

 <p>Crash Arena 3D Price: 3 Euro   Free trials: 1 Price week trial: 2 Euro Price single trial: 1 Euro</p> <p>A car is just a vehicle, isn't it? Nonsense! This is driving insanity and anarchy. Do you remember Carmageddon and FlatOut? It's time to smash a few hundred cars in Crash Arena!</p>	 <p>California Chainsaw Massacre Price: 3 Euro   Free trials: 1 Price week trial: 2 Euro Price single trial: 1 Euro</p> <p>After his latest victim made her escape, the maniac nicknamed 'Leather Face' faces some unexpected complications. A group of teenagers trying to find out what is going on there arrive in the city.</p>
 <p>The way of NINJA Price: 2 Euro  Free trials: 5 Price week trial: 1 Euro Price single trial: 1 Euro</p> <p>The way of a shadow-warrior is dangerous and is laden with the bodies of those who stood in the way of the death-dealing clan. Although, the call of duty may overcome the faith to the brotherhood: the very existence of Japan and even the whole world is in doubt. It is time to use those lethal skills for good</p>	 <p>Poker with Elita Price: 5 Euro   Free trials: 2 Price week trial: 3 Euro Price single trial: 2 Euro</p> <p>Play a hand of poker with a very nice lady Elita!</p>

- Track usage and financial
- Manage licenses and users

 <p>Crash Arena 3D Price: 3 Euro Licenses sold: 23 Trials: 702 Earning today: 32 Euro  Total: 612 Euro</p>	 <p>California Chainsaw Massacre Price: 3 Euro Licenses sold: 6 Trials: 17 Earning today: 6 Euro  Total: 59 Euro</p>
 <p>The way of NINJA Price: 2 Euro Licenses sold: 569 Trials: 121 Earning today: 22 Euro  Total: 1586 Euro</p>	 <p>Poker with Elita Price: 5 Euro Licenses sold: 751 Trials: 1251 Earning today: 115 Euro  Total: 6085 Euro</p>

Interested? Get in touch with us! Contact our sales team today!

Email: sales@telesoftas.com, Phone: +37065014874